

United Way of the Eastern Upper Peninsula

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Media Release

FOR MORE INFORMATION, CONTACT:

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UNITED WAY OFFERS MINI-GRANTS FOR HEALTH BASED PROJECTS IN EUP

EASTERN UPPER PENINSULA – The United Way of the Eastern Upper Peninsula’s Community Engagement Committee is excited to offer an Impact Mini Grant program in the Eastern Upper Peninsula for the second year running. United Way fights for the Health, Education and Financial Stability of all EUP residents. To assist in this, we’re asking for new and innovative ideas regarding how we might focus on the health of our EUP residents. Projects will come from Chippewa, Luce or Mackinac counties and will support healthy lifestyles. Projects could be related to nutrition, using available outdoor spaces to stay fit, mental health or other health related topics. Typically, grants will be awarded for between \$250 and \$500. The application process for this new program opens Monday, September 10, and all applications must be received no later than noon on Monday, October 15, 2018.

The grant process is open to any human care organization, student, and youth or community volunteer group so long as they are an established tax-deductible organization. Applicants must operate or provide service within Chippewa, Luce or Mackinac counties; and projects must align with United Way of the EUP’s currently identified mission. Each year, United Way will change the focus of this mini-grant. In 2017, there was an Education focus that saw projects related to helping students succeed in school. “We were able to help implement an educational trail system, support literacy in students who struggled with reading, help out with after-school activities and so much more,” United Way’s CEO, Raulaniesa Aranda, said. “We can’t wait to see what kind of ideas are out there to support health in the EUP this year!”

In addition to the application, which is available upon request by emailing jade@unitedwayeup.org, applicants must also provide a brief (approximately 30-seconds) cell phone video about their project, who it helps, and why they are passionate about the project. Video’s will be used to help market the projects if applicants are awarded and should be lively and fun. UWEUP staff are available if applicants need help deciding what their video should include. Applications and videos will be scored through United Way’s Community Engagement Committee as well as United Way’s Sault Area High School Student United group and projects will be awarded in early November. For more information contact Jade Osborn, UW Office Assistant, at 906-632-3700 ext. 4 or email jade@unitedwayeup.org.

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More information about United Way of the Eastern Upper Peninsula, including approved logos, can be found by visiting www.unitedwayeup.org/media.