

January 20, 2012

TO: Campaign Committee, United Way Board Members, Agency Representatives,
and Volunteers

FROM: Rick & Mary Jo Barck, Campaign Chairs and Andy & Holly Haapala, Campaign Co-
chairs

SUBJECT: Progress Report for the 2011 Campaign. WE ARE AT 60% or \$207,162.

** There are still some events that take place after the first of the year that will be counted for the 2011 Campaign. Here is the list.

** Carribbean Nite 2-11-12 at the Elks \$20.00 per person. Tickets can be purchased at the United Way office or the Elks.

** Hockey Tournament in March. Date to be determined

** Soo Theatre Project May Dance Show

** We still have some groups that have not reported in yet. So, we have quite a few more things to add to this total!

** The chart below will look slightly different. To better track all of the Special Events that you do for United Way, we have created a separate category for them. They will still count towards the total, but we needed a way to see all of the things our Community does for United Way!

** **THANK YOU** for Living United!

GROUP NAME	GOAL	TURND IN	% OF GOAL
Corporations	58,228	36,685	63
Financial Institutions	21,814	17,294	79.3
Government	115,535	48,234	41.7
Luce County	7,574	1,732	22.9
Mackinac County	5,437	4,816	88.6
Other-Fundraisers	14,104	4,000	28.5
Outlying-Chippewa County	16,174	14,400	89
Professional Division	28,288	15,196	53.7
Retail/Service	31,662	14,090	44.5
Individuals-SSM	18,775	10,181	54.2
Schools	27,495	19,510	71
Special Events (New)		21,021	
TOTAL	\$ 345,000	\$207,162	60%

